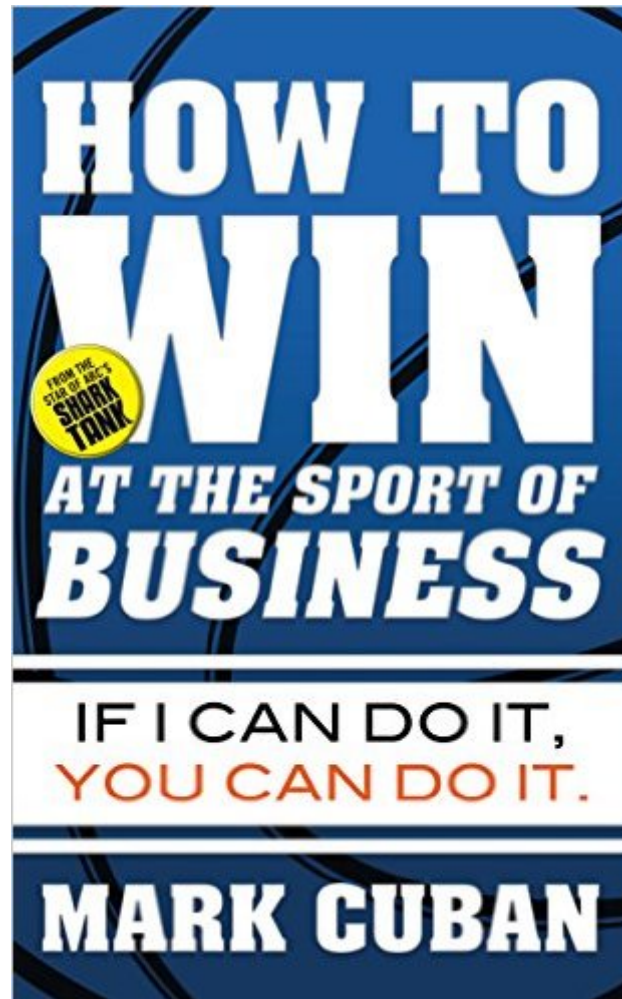


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# How To Win At The Sport Of Business: If I Can Do It, You Can Do It



## Synopsis

Mark Cuban shares his wealth of experience and business savvy in his first published book, **HOW TO WIN AT THE SPORT OF BUSINESS**. "It's New Year's resolution time, and Mark Cuban's new book offers the rationale for a good one." •BUSINESS INSIDER Using the greatest material from his popular Blog Maverick, Cuban has collected and updated his postings on business and life to provide a catalog of insider knowledge on what it takes to become a thriving entrepreneur. He tells his own rags-to-riches story of how he went from selling powdered milk and sleeping on friends' couches to owning his own company and becoming a multi-billion dollar success story. His unconventional yet highly effective ideas on how to build a successful business offer entrepreneurs at any stage of their careers a huge edge over their competitors. "In short, [HOW TO WIN AT THE SPORT OF BUSINESS] exceeded...expectations. Short chapters...got right to the point and were not filled with 'stuffing'." •HUFFINGTON POST

## Book Information

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## Customer Reviews

Every since I started reading Mark Cuban's weblog, BlogMaverick.com, I've been emailing links of my favorite posts to my employees and business associates. I subscribe to it on my RSS feed and typically read every entry within a matter of hours. So when I saw Mark's entry on Facebook that he had produced an ebook for sale, I bought it without a second thought. I must admit, I read the foreword and was immediately irritated to learn that the ebook was simply a collection of his most popular posts, many of which I'd read 10x over. Oh well, it's \$2.99 as I read his first post which he

discusses his humble beginnings coming to Dallas as a broke college grad. 5 hours later, I'm finished with the book and I'm convinced that was probably the best \$3 I've spent on a book. If you're a blogmaverick reader his old posts have been updated with details and commentary that you will find very interesting and if you're not a blog maverick reader, you will no do doubt find find inspiration and more importantly, practical advice that applies to any business. What I have always found most impressive about Mark is how little he cares about what people think about and how passionate he is about getting 'IT' right. This book arranges his rags to riches tale in a chronological order that will be of great practical use to any entrepreneur. One thing I've felt throughout this NBA Lockout and ever more so after reading this ebook is that Mark Cuban must be going absolutely insane sitting in these 'business meetings' over the NBA's labor issues with dinosaurs like Billy Hunter and David Stern. I'll borrow a quote from his post "Twelve Cuban Mantra for Success": "11. Pigs get fat, hogs get slaughtered This is one I got from my partner Todd Wagner. He is right on.

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